

Pete Fetterling | Senior Copywriter

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EXPERIENCE:

Senior Copywriter

Freelance | April 2023 - Present

Clients: Topo Chico, Chevron, Unibet, Greenlight

Muhtayzik Hoffer (M/H)

Copywriter | January 2022 - April 2023

Clients: Audi, Blizzard Activision, Staples, Amazon

FCB West

Copywriter | August 2021 - January 2022

Clients: Clorox, Hoka One One, Udemmy

Mekanism

Copywriter | April 2018 - August 2021

Clients: Sling TV, Alaska Airlines, HBO, Charles Schwab, Weber, DripDropORS

IRIS Worldwide

Copywriter Intern | July 2017 - December 2017

***Before Advertising* | 2011 - 2016**

Before I got into the ad world, I worked at a healthcare company. Before that, I worked at REI. Before that, I was in law school for almost a year. Before that, I studied jaguars and sea turtles in a Costa Rican rainforest. Before that, I worked on a political campaign. And before that, I was a kid from Kansas who had no idea they'd work as a copywriter at an ad agency.

EDUCATION:

University of Kansas | 2011 Political Science

Creative Circus | 2017 Copywriting

University of Colorado | 2015 A2B Certificate Program